

## **Public Media Consent and Release Form**

I \_\_\_\_\_ irrevocably grant permission to Urban Jacksonville, Inc. d/b/a Aging True Community Senior Services and its affiliates, its representatives and employees (collectively, "Aging True") the right to photograph or videotape me, and to use any and all photographic or other images or recorded video or audio taken of me, including quoted remarks of me and/or my property, finished pictures, negatives, proofs, transparencies, reproductions, or digital information pertaining to them (collectively, the "Content"). Further, I irrevocably authorize Aging True, and its assigns and transferees, to copyright, use and publish the Content in print or electronic publications, and any materials created by or on behalf of Aging True that incorporate the Content (the "Materials").

I agree that Aging True and its affiliates may use such Content of me with or without my name and for any lawful purpose, including such purposes as publicity, illustration, advertising or marketing collateral, website content and social media platforms. Except to the extent that compliance may be waived as provided herein, Aging True adheres to the Privacy Act of 1974 (5 U.S.C. § 552a) and respects the rights of its clients, their caregivers, its employees, and affiliates and does not solicit, disclose or sell any printed or photographed material with any third party.

I specifically consent to the use of the Content with other images, text, graphics, film, audio, and audiovisual works. I acknowledge and agree that the Content may be altered or modified without any restrictions, including retouching, creating composite, blurred, or distorted representations, and changing color, size, shape, perspective, context, foreground, or background.

Aging True is and shall be the exclusive owner of all rights in the Content and Materials. I hereby irrevocably transfer, assign, and otherwise convey to Aging True my entire right, title, and interest, if any, in and to the Content and Materials and all copyrights and other intellectual property rights in the Content and Materials arising in any jurisdiction throughout the world in perpetuity, including all registration, renewal, and reversion rights, and the right to sue to enforce such rights against infringers.

Aging True has no obligation to use the Content or to exercise any rights granted under this Agreement. I hereby waive any right to inspect or approve any captured or edited media that may be used in conjunction with Aging True now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of any Content. I understand that my participation and my decision to provide Aging True with works are strictly voluntary.



**AGING TRUE**  
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I hereby release and discharge and hold harmless Aging True, including its agents and employees, and any contractor or firm publishing and/or distributing the Content in any format from any and all claims and demands arising out of or in connection with the use of the Content, including but not limited to any claims for defamation, invasion of privacy, or any other claim. I acknowledge that I have not received, nor am I entitled to receive, any financial compensation for the Content. I am 18 years of age or older and have read this release and fully understand the contents, meaning, and impact of this release.

This Agreement constitutes the sole and entire agreement of the parties to this Agreement regarding the subject matter herein, and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties, both written and oral, regarding such subject matter. All matters arising out of or relating to this Agreement shall be governed by and construed in accordance with the internal laws of the State of Florida without giving effect to any choice or conflict of law provision or rule in any jurisdiction. Any claim or cause of action arising under this Agreement may be brought only in the federal and state courts located in Orange County, Florida.

THIS AGREEMENT PROVIDES AGING TRUE WITH YOUR ABSOLUTE AND UNCONDITIONAL CONSENT, WAIVER, AND RELEASE OF LIABILITY, ALLOWING AGING TRUE TO PUBLICIZE, COMMERCIALY EXPLOIT, AND OTHERWISE USE YOUR IMAGE, LIKENESS AND NAME AS SET OUT ABOVE. BY SIGNING, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD THE TERMS OF THIS AGREEMENT.

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Org. Name \_\_\_\_\_

I would prefer my full name not be used in publications.

## Guardian or Representative of Individual

If an individual has a guardian, power of attorney, or other representative decision maker, said guardian's signature is required. By signing below, I am the representative or legal guardian of \_\_\_\_\_ and grant Aging True the permissions outlined above.

Individual Name \_\_\_\_\_ Guardian Signature \_\_\_\_\_